**SRK’s Pathaan Trailer Tweet Analysis**

**Introduction:**

Recently Shahrukh Khan, John Abraham and Deepika Padukone starrer Pathaan Movie Trailer has been released and there is split people’s opinion over Twitter post about the trailer and the song named ”Besharam Rang”. So I have extracted the **50,000** tweets Data (dated **15th Dec till 22nd Dec**) From Twitter cleaned, transformed and then analyzed the sentiment of the Tweet, also performed statistical Analysis over the **38,000** Emoji’s used in those tweets.

This Dataset consists of Twitter data:

1. Id
2. Date
3. User
4. Tweet

**Business Problem:**

Analyze Sentiment of Tweets and emoji’s

**Dataset Exploration to uncover the Insights:**

* There are about **10,000** **positive** **sentiment** where as **5000** **negative sentiment** tweets.
* Frequently Used Words in **Positive Sentiment** tweets are: “*best, perfect, firstdayfirstshow, Supporting Pathaan, HINDUS SUPPORTING, HINDUSTAAN DEKHEGA and DEKHEGA PATHAAN*”
* Frequently Used Words in **Negative Sentiment** tweets are: “*BAN PATHAAN, Boycott, Shocking, insulting, BJP leader, Insulting Maharashtra, Ram Kadam*”
* There are **8 out of top 10** most used emoji’s are referring positive sentiments.
* **Fire** emoji has highest number of frequency as about **8000** where as the most negative sentiment emoji is **crying** having frequency **700**.

**Conclusion:**

Hereby With the Analysis It can be concluded that over a lot of different opinions, still majority says that people will gonna to **love PATHAAN & SRK**